



WELLAND ACADEMY



Parental Engagement Strategy 2024

Reviewed and updated June 2026

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How do we communicate our routines, expectations, policies and procedures, including those relating to transition?

When your child enters our school in the Early Years, our thorough transition process provides all the information about our academy routines, expectations, policies and procedures. Our handbook on entry gives information parents need with regarding to the structure of a school day, breaktimes and lunches, uniform and who to contact if you need help or support.

Any pupil that enters our school during the year (in year admissions) will be provided with the same level of information on admission.

All of this information is also on our website for parents to access.

Throughout the year, our weekly newsletter also provides a reminder of some of these routines and expectations.

Where there may be specific transitional changes, for example children moving in to year 2 or those who are in Year 6, teachers will hold additional transitional meetings to provide parents with any new information that they will need to support their child (for example applying to secondary schools, or accessing accelerated reader when they move in to year 2)

How do we inform parents about pupil progress, achievements and other information?

Parents and carers are always able to speak to the teachers after school if they would like to have information regarding their pupil's progress, however there are 'official' parent meetings planned in twice a year – once at the end of the first half of the autumn term, and once in the spring term.

In addition to this, the academy provides you with termly attainment and progress reports which are given at the end of each term.

Other achievements, such as events taking place in school (sporting events, musical performances, trips or visits that children have taken part in) are communicated in various formats such as the weekly newsletter (Welland weekly), on our Facebook or X pages.

Parents are invited to celebrate their child's successes through receiving the 'positive notes home' which are given to a child who has accomplished something well, shown our academy values or has gone above and beyond. Parents are also invited to join the celebration of learning assemblies that take place on a Friday if their child is due to receive a certificate.

How do our parents communicate to the school in different circumstances, including where there are questions and concerns?

The importance of a positive partnership with our parents and carers is key to supporting our pupils in every aspect of school life but we know there will always be questions and occasionally concerns.

Our preferred method of communication to answer questions or concerns is face to face and to enable this, key staff greet parents and children on the gates every morning. In addition to this, there is always a member of staff on the playground at the end of the school day.

Our teachers are also available to speak to at the end of the school day.

Our academy office staff are always happy to take messages or questions, and they will refer these to the appropriate member of staff for parents to get accurate information.

If face to face is not possible, parents and carers are able to send emails to the academy office, who will forward them to the right member of staff to respond. Responses to emails will take place as soon as possible and within 48 hours.

Of course, alongside questions or concerns, some parents offer words of positivity and celebration and these are received in various ways – through messages on Facebook and X, emails to staff or through cards received.

How are parents informed about academy news, events and achievements?

Academy news, events and achievements are reported in the following ways:

- Weekly newsletter from the Principal
- Half termly newsletter about the curriculum from teachers and other leaders
- The academy website

- Social media - Facebook and X
- Text messages and emails
- Positive notes home
- Noticeboards at the front of the school and in the academy entrance

How do we listen to and get feedback from parents?

Our bi yearly parents meetings provide a good opportunity for teachers to listen to parents about their child.

Once a year, parents are invited to complete our annual survey, which offers the opportunity to not only complete the questions asked, but any other suggestions too.

Our family support and safeguarding officer is also available daily to speak to.

How do we support parents to get involved in the academy?

The academy offers parents the opportunity to volunteer within the academy, for example hearing readers, supporting with trips and visits, supporting with activities such as sewing.

Parents are also invited in termly to attend a celebration of learning event in their child's classroom.

How do we support parents, including helping them contribute to their child's learning?

Parent workshops/learn alongside your child sessions are organised for various areas of learning, for example for phonics in EYFS and Year 1, reading and number.

Half termly newsletters, written by teachers, inform parents about the learning that will be taking place during the half term.

Leaders also provide opportunities for parents to understand more about supporting their child at home with their home learning through using Atom Learning.

The SENDco provides specific support and resources for parents of children with SEN (eg supporting with SENDIAS, providing information leaflets, supporting with meetings with external agencies)

The Academy website provide a large amount of information about the curriculum that is being taught in each subject area.

The parental engagement ambassador – what is their role and responsibility?

Academy Parent Ambassadors (APA's) are elected from our parent community. Ideally the academy would have 2 APA's. The role of the APA is to;

- act as a champion for our parent body and report feedback through the channels described above
- scrutinise and sign off the academy parental engagement strategy
- sponsor and sign off an annual survey and report to the Board
- take delegated authority for the organisation of GDCs and stage 2 complaint panels.

The work of APAs will be overseen at Trust level by the Corporate Affairs Director, who will ensure a level of consistency in the way in which stakeholder feedback is provided to the Board.

How will we review and update the parental engagement statement?

This strategy will be reviewed annually alongside information provided by parents.